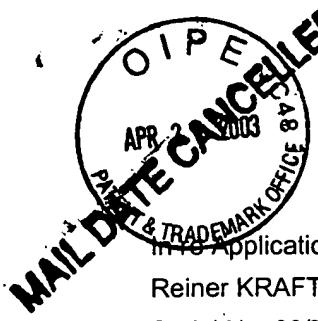


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PT

PATENT

5-1-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



into Application of

Reiner KRAFT et al.

Serial No. 09/757,901

Filed: January 10, 2001

**PERSONALIZED PROFILE BASED ADVERTISING SYSTEM AND
METHOD WITH INTEGRATION OF PHYSICAL LOCATION USING GPS**

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
Washington, D. C. 20231

SIR:

The attached Form PTO-1449 provides a listing of information which may be relevant to the subject application. This IDS is not intended as a representation that better art is not available, nor that other art than that identified exists; nor that the information provided is prior art; nor that a search has been made.

This IDS is submitted under:

- 37 CFR 1.97(b) - No Fee.
 37 CFR 1.97(c) - No Fee, with Certification.
 37 CFR 1.97(c) - Fee.
 37 CFR 1.97(d) - Fee, Certification & Petition.

The Commissioner is authorized to charge any required fees under 37 CFR 1.17(p) and (i) (1) to Deposit Account No. 09-0441.

Respectfully submitted,

Date: 4/16/03

By: 
Jon A. Gibbons
Registration No. 37,333

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service by first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231

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Jason Gomez

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4/16/03

Date of Deposit